

2020 SPONSOR & EXHIBITOR PROSPECTUS

2020 EMERGING
TRENDS IN
WELLNESS
Boston, MA | April 1 & 2
Wellness Workdays



Showcase your products or services to key decision makers in human resources, employee benefits, insurance, wellness, nutrition and health promotion

CONFERENCE:

Granite Links Golf Club

100 Quarry Hills Drive | Quincy, MA 02169

***New Location!**

Secure your booth and sponsorship today!

wellnessworkdays.com/wwconf2020



Wellness
Workdays™

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Granite Lakes Golf Club | Quincy, MA

The Emerging Trends in Wellness Conference is about fostering healthy behavior change in the workplace, but it doesn't stop there. This year's event will provide top-notch education by industry leaders who will share their vision and insight about corporate wellness, employee engagement, health promotion and leadership. Now in its seventh year, the two-day event is a great opportunity for your company to connect with key decision makers in human resources and employee benefits, as well as individuals in the wellness, nutrition and health promotion fields. The conference is expected to draw 200+ attendees and will provide you with the opportunity to:

- Gain up-close, personal access to key decision makers and develop new relationships
- Deliver your unique message and showcase your organization's expertise to a highly targeted audience
- Set your company apart from the competition with customized branding opportunities

Past conference speakers include:

AIM Mutual
A.T. Kearney
BJ's Wholesale Club
Brown University
Carbonite
Cornell University

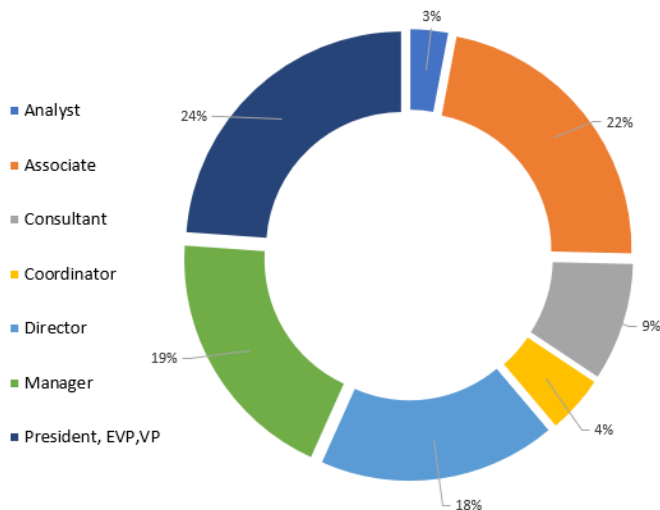
Engagys
Focused Post Acute Care Partners
Harvard University
New Balance
Orlando Utilities Commission
Putnam Investments

Rockland Trust
Team See Possibilities
The Denver Broncos
The Granite Group
VeryWell
Wyndham Worldwide

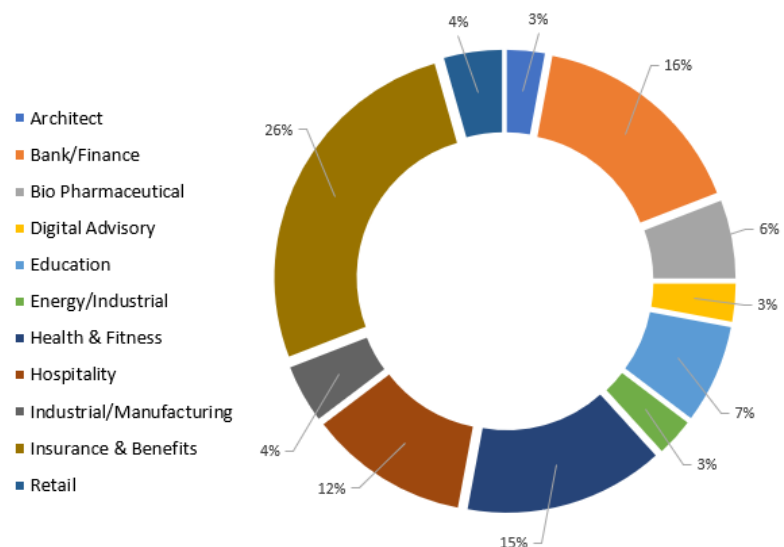


WHO ATTENDS?

Decision Makers



Industries Represented



PAST SPONSORS & EXHIBITORS



SPONSORS

Biena Snacks
Fun to Eat Fruit
Gaim
Gym Source
Lavit
Ompractice
Zilpini



EXHIBITORS

9 Miles East
15-40 Connection
Alnoba
Aprexis
Bump Boxes
Cambridge College
Community Rowing Inc.

Conscious
Enano Health
Fitrax
Fun to Eat Fruit
Medworks
Merrimack College
Natural Awakenings

Oh My Green
Ompractice
Simmons College
Simplafyi
The Fruit Guys
The Yoga Shift
Worksite Wellness Council of MA
Zilpini

Conference Sponsorships

Choice of sponsoring one of the following:

	PLATINUM	GOLD	SILVER
Your company's full color logo on conference tote bag	✓		
Charging station exclusive sponsorship in designated tech area where attendees recharge their technology devices, receive refreshments, and connect/network	✓		
Opening night reception recognition, your company's full logo on entry sign and in conference agenda	✓		

Program Participation:

Opportunity to introduce a keynote speaker or session and 3-5 minutes to speak about your organization	✓		
A FREE mailing list of registered attendees for one-time postal use - a \$500 value!	✓		
Rotating banner ad on the conference homepage	✓		
(1) educational blog article hosted on the Wellness Workdays website and promoted on all social media platforms	✓	✓	
Recognition from podium at event	✓	✓	
Your company's full-color logo on the conference homepage	✓	✓	✓
Deluxe signage with your company's full-color logo placed in strategic conference locations	✓	✓	✓
Opportunity to place one promotional or insert into tote bag.	✓	✓	✓
Social media promotion (pre & post show)	✓	✓	✓
Exhibit table at event (2 days)	✓	✓	✓
Conference passes	2 passes	2 passes	1 pass
Sponsorship Value:	\$3,000	\$2,000	\$1,500

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Get maximum visibility with an a-la-carte sponsorship!

Lanyards \$1,500

This always-on-display item is a high-visibility opportunity to increase the awareness of your company at the show. Lanyards supplied by Wellness Workdays. Attendees use these to hold their name badges — so every time an attendee looks for another's name, they'll see yours too!

Charging Station \$1,000

Recharge, Refresh, and Connect. Designated area where attendees recharge their technology devices, receive refreshments, and connect/network with others.

Opening Reception \$1,000

Stand out as a premier business in the industry as attendees enjoy hors d'oeuvres and drinks at the opening reception the night before the first full day of sessions. We'll produce and post full-color signs at the reception featuring your company's logo and place 8.5" x 11" signs at each bar.

Gadgets & Gizmos \$500

Maximize your on-site exposure and get your message into attendees' hands by providing your company's promotional item at registration. Limited to only one promotional item.

Refreshment Break \$500

Provide attendees with a well-deserved break between sessions. We'll produce and prominently display signs with your full-color logo at food and beverage stations in the Expo Hall. Plus, your company will be recognized as the sponsor in a tweet sent out right before the break. 4 available!

**A-la-carte sponsorships are available on a first-come, first-serve basis. A Platinum Sponsor may choose to select and secure any of the a-la-carte sponsorships listed above.*



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Granite Lakes Golf Club | Quincy, MA

Increase your market exposure by exhibiting!



Included in all booth packages:

- 100 ft. square space w/8 ft. table w/two chairs
- One conference registration
- Company ID Sign
- Listing in official program guide
- Listing on Wellness Workdays website with link back to exhibitor's website

Two Days: \$750

Single Day: \$500

The Emerging Trends in Wellness Conference offers an unparalleled opportunity to showcase your company, service, or product. Sponsor and exhibitor packages will raise awareness of your brand by attendees on the event floor. The conference also provides excellent networking opportunities amongst your employees and other individuals or companies.

